



PAMS COURSE CATALOGUE

PARTNERSHIP OF ASIAN
MANAGEMENT SCHOOLS

FALL

2024

ENDICOTT BUILDING
OFFICE OF INTERNATIONAL STUDIES

PAMS



The Partnership of Asian Management Schools, or PAMS, offers carefully selected, high-demand and cutting-edge courses to PAMS member institute students. These courses provide an opportunity for students to get a head start by upskilling themselves with the most relevant and contemporary skills and concepts that will dominate the business environment of the future. These courses can be taken as electives supporting students' core degree, as standalone high-technology courses, or as part of a PAMS Advanced Certification.

Super-charge your degree with PAMS' specialized, industry leading courses:

- Choose from a wide selection of entirely online, high-demand tertiary courses
- Select as many or few courses as you wish — limited to 2 PAMS courses per semester
- Experience innovative, flipped learning and AI-supported methodologies
- Learn from international, industry-leading expert lecturers and coordinators
- Be a part of in-depth class discussions in a multinational group learning environment
- Enjoy a definitive employable advantage in the global marketplace
- All courses award students with official PAMS certification upon successful completion


ENROLL TODAY via your local PAMS coordinator:

Korea - yunku.lee@wsu.ac.kr
Vietnam - thuyhiengng@ftu.edu.vn
Indonesia - oia.feb@ugm.ac.id
Malaysia - solihasanusi@ukm.edu.my
China - xuqing@mail.sysu.edu.cn
Kazakhstan - agabdulina@shokan.edu.kz
Uzbekistan - sa.djalalov@wiut.uz

Inquiries & enrollments from other regions:

gregorygresko@woosong.org

Business Courses

	<p>Artificial Intelligence in the Era of Digital Transformation Start Date: 2 September</p>	<p>3 credits</p>	<p>Mondays & Wednesdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 16:30 – 18pm • Viet/Indo: 18:30 – 20pm • Ch/Mal: 19:30 – 21pm • Korea: 20:30 – 22pm
	<p>Digital Transformation in APAC Start Date: 3 September</p>	<p>3 credits</p>	<p>Tuesdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 9 – 12pm • Viet/Indo: 11 – 14pm • Ch/Mal: 12 – 15pm • Korea: 13 – 16pm
	<p>Dynamic Capabilities Start Date: 3 September</p>	<p>3 credits</p>	<p>Tuesdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 15 – 18pm • Viet/Indo: 17 – 20pm • Ch/Mal: 18 – 21pm • Korea: 19 – 22pm
	<p>Business Analytics Start Date: 3 September</p>	<p>3 credits</p>	<p>Tuesdays & Thursdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 15 – 16:30pm • Viet/Indo: 17 – 18:30pm • Ch/Mal: 18 – 19:30pm • Korea: 19 – 20:30pm
	<p>Lean Six Sigma Start Date: 3 September</p>	<p>3 credits</p>	<p>Selected Tuesdays & Thursdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 16:30 – 18pm • Viet/Indo: 18:30 – 20pm • Ch/Mal: 19:30 – 21pm • Korea: 20:30 – 22pm
	<p>Social and Economic Networks Start Date: 4 September</p>	<p>3 credits</p>	<p>Wednesdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 9am – 12pm • Viet/Indo: 11am – 14pm • Ch/Mal: 12 – 15pm • Korea: 13 – 16pm
	<p>Data Visualization Start Date: 5 September</p>	<p>3 credits</p>	<p>Thursdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 9am – 12pm • Viet/Indo: 11am – 14pm • Ch/Mal: 12 – 15pm • Korea: 13 – 16pm

Business Courses Continued

 <p>Digital Marketing Start Date: 5 September</p>	<p>3 credits</p>	<p>Thursdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 10am – 13pm • Viet/Indo: 12 – 15pm • Ch/Mal: 13 – 16pm • Korea: 14 – 17pm
 <p>Drucker's Insights and Entrepreneurial Leadership Start Date: 5 September</p>	<p>3 credits</p>	<p>Thursdays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 11am – 14pm • Viet/Indo: 13 – 16pm • Ch/Mal: 14 – 17pm • Korea: 15 – 18pm
 <p>Digital Accounting Transformation Start Date: 6 September</p>	<p>3 credits</p>	<p>Fridays</p> <ul style="list-style-type: none"> • Kaz/Uzb: 11:30am – 14:30pm • Viet/Indo: 13:30 – 16:30pm • Ch/Mal: 14:30 – 17:30pm • Korea: 15:30 – 18:30pm
 <p>AI & Digital Forensics Start Date: 2 September</p>	<p>3 credits</p>	<p>Self-paced MOOC</p>
<p>* MOOC= Massive open online course. These courses are designed for students to work independently, with the expectation for those students to be self-sufficient in their studies.</p>		

Humanities Courses

 <p>Ethics & Global Leadership Start Date: 3 September</p>	3 credits	Tuesdays & Thursdays <ul style="list-style-type: none">• Kaz/Uzb: 16:30 – 18pm• Viet/Indo: 18:30 – 20pm• Ch/Mal: 19:30 – 21pm• Korea: 20:30 – 22pm
 <p>Great Minds Start Date: 2 September</p>	3 credits	Self-paced MOOC
 <p>Who Owns the Past? Start Date: 2 September</p>	3 credits	Self-paced MOOC
 <p>Critical Education Studies Start Date: 2 September</p>	3 credits	Self-paced MOOC
 <p>AI Supported K-Dance Start Date: 2 September</p>	3 credits	Self-paced MOOC
<p>* MOOC= Massive open online course. These courses are designed for students to work independently, with the expectation for those students to be self-sufficient in their studies.</p>		

Business Courses

PAMS offers a selection of high- demand, cutting-edge courses to harness the power and opportunities of the Fourth Industrial Revolution.

- **Futuristic courses designed by international industry-leaders**
- **Online, innovative, flipped learning methodology**
- **Multinational, discussion-based group learning environment**
- **A definitive employable advantage in the global marketplace**

AI in the Era of Digital Transformation



3 credits, 15 weeks synchronous Zoom class

The flagship course of the PAMS program. AI in the Era of Digital Transformation is a carefully curated course that draws on the expertise of multiple industry-leading expert lecturers and professionals. The course aims to enable students to understand and take full advantage of the opportunities offered by the fourth industrial revolution. The technologies and concepts detailed in this course will determine the course of human progress and business development for the next generation. The course culminates in the practical application of these concepts through an in-depth group assignment in which students work in cooperation with a real-world corporation to complete a professional business solution to an actual business brief, then present it to a panel of experts.

This course is lectured by a carefully selected international group of industry experts drawn from a variety of high-technology fields.

This course focuses on the following modules:

- AI in Business
- Digital Strategy and Innovation
- Big Data Marketing
- Fintech and Blockchain
- Smart Factories

Course Requirements:

- Fluent English language ability
- 2nd-year students or later
- ATTENTION: This is an extremely demanding, high-workload course with limited student numbers. Highly-motivated students with a minimum GPA of 3.5/4.0 or 4.3/5.0 are encouraged to apply.

Class Start Date:

2 September

Course Time(s):

Mondays & Wednesdays

- Kaz/Uzb: 16:30 - 18pm
- Viet/Indo: 18:30 - 20pm
- Ch/Mal: 19:30 - 21pm
- Korea: 20:30 - 22pm



Digital Transformation in APAC

3 credits, 15 weeks, synchronous Zoom class

This course provides an in-depth exploration of digital transformation within the Asia-Pacific business environment. Focusing on the impact of technologies like artificial intelligence and big data, it examines how these innovations redefine industry standards and business practices. Through lectures, readings, and case studies from key APAC markets such as China, Japan, and South Korea, students will analyze strategies that leading firms use to navigate digital challenges. The curriculum also covers the broader socio-economic effects of digital technologies, enabling students to critically assess and shape the future of digital business. This course is ideal for those looking to understand and influence the digital landscape in Asia-Pacific.

This course focuses on the following:

- Understand the macro trends driving digital transformation globally and their specific impacts in various sectors.
- Explore detailed aspects of digital transformation, including how technologies such as big data analytics, artificial intelligence, robotics, and digital media (e.g., social media) are reshaping business landscapes.
- Examine the responses of APAC countries to digital transformation, focusing on strategies implemented by both industry leaders and government bodies to adapt and thrive in this evolving digital era.

Class Start Date:

3 September

Course Time(s):

Tuesdays

- Kaz/Uzb: 9am - 12pm
- Viet/Indo: 11am - 14pm
- Ch/Mal: 12 - 15pm
- Korea: 13 - 16pm



Dynamic Capabilities

3 credits, 15 weeks, synchronous Zoom class

This course is designed to highlight the importance of developing dynamic capabilities in facing rapid changes in the business environment. In this regime of digital technologies, the business environment becomes more volatile and its impact on business models needs to be addressed. Hence, in this era, dynamic capabilities become a core competence for businesses to thrive in a more challenging situation. Students will learn how to relate dynamic capabilities to organizational factors such as knowledge management, innovation and business strategy. At the end of this course, students will develop a more critical view of the environment and be able to relate external factors and internal resources to justify the development of dynamic capabilities. This will generate more competent decision-makers in leading business organizations.

This course focuses on the following:

- What are dynamic capabilities (DC) and why DC are important in the current business environment.
- How Dynamic Capabilities Theory evolves as an extension of Resource Based Theory
- Why sensing the environment is important for businesses and how core competencies can help business to develop competitive advantage
- What is the Blue Ocean Strategy (BOS) and the importance of BOS in dynamic environment

Class Start Date:

3 September

Course Time(s):

Tuesdays

- Kaz/Uzb: 15 - 18pm
- Viet/Indo: 17 - 20pm
- Ch/Mal: 18 - 21pm
- Korea: 19 - 22pm



Business Analytics

3 credits, 15 weeks, synchronous Zoom class

A field of expertise that is fast becoming indispensable to modern business practice. Learn to use data for problem solving, optimization and decision making through the essential data analytics methodologies, including descriptive and predictive analytics, as well as optimal solution selection strategies.

This course focuses on the following:

- Analyzing real-world case studies using Python and Excel software packages
- Proposing business improvements based on effective and practical data analysis
- Learning to use big data effectively in reports
- Learning from, and interacting directly with, industry-based guest speakers

Course Requirements:

- Fluent English language ability
- 2nd-year students or later
- Applicants must have completed 1st-year Economics (or Microeconomics) and Statistics
- ATTENTION: This is an advanced course with a **significant, highly-technical workload**, only suitable for students who have a strong motivation to learn or already have some
- familiarity with programming.

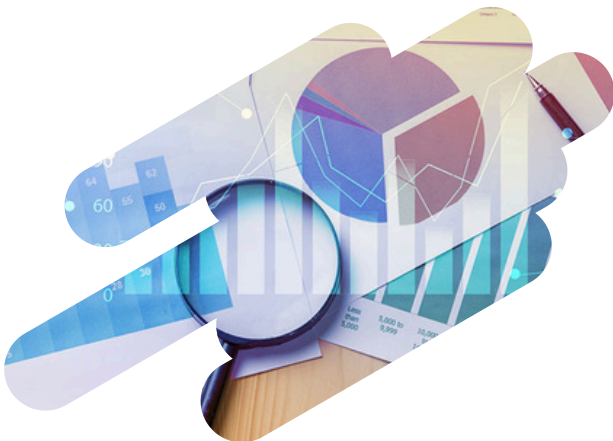
Class Start Date:

3 September

Course Time(s):

Tuesdays and Thursdays

- Kaz/Uzb: 15 - 16:30pm
- Viet/Indo: 17 - 18:30pm
- Ch/Mal: 18 - 19:30pm
- Korea: 19 - 20:30pm



Lean Six Sigma Greenbelt Certification Program



3 credits, 15 weeks, asynchronous MOOC class
with four synchronous Zoom workshop tutorials

This online course helps students build quality leadership skills by reviewing renowned Lean and Six Sigma methods. Students learn various Lean and Six Sigma methods, theories, concepts, and tools, as well as related quantitative analysis techniques. Students review pre-recorded lectures and other materials, take short quizzes and complete homework assignments. In addition to this work, the coordinating lecturer will ask students to present their thoughts on various key questions.

This course focuses on the following:

- Process focused view
- Understanding Lean concepts & tools
- Theories in quality management
- Six Sigma concepts and tools
- The Lean Six Sigma approach



**Four workshops scheduled Tuesdays and
Thursdays:**

Class Start Date:

2 September

Course Time(s):

Selected Tuesdays & Thursdays

- Kaz/Uzb: 16:30 - 18pm
- Viet/Indo: 18:30 - 20pm
- Ch/Mal: 19:30 - 21pm
- Korea: 20:30 - 22pm

Dr. Lee is an expert in the field of management theory. He earned his PhD from Boston University and lectured there and at a number of other outstanding institutions. He has published numerous scholarly articles and been a key contributor for several research projects concerned with management and entrepreneurship. He is currently Dean of the JW Kim College of Future Studies and Director of PAMS.



Introduction to Data Visualization

3 credits, 15 weeks, synchronous Zoom class

In our modern data-driven society, information extraction using appropriate data visualization techniques plays a vital role in business. This course is designed to introduce data visualization techniques through hands-on exercises. Students will be introduced to a variety of visualization techniques including charts, interactive dashboards, and stories. These are then used to create meaningful displays of quantitative and qualitative data, to facilitate managerial decision-making. To serve that purpose, this course offers students a formal foundation in data visualization in addition to hands-on experience using Excel spreadsheets, Tableau software package, and Python programming.

This course focuses on the following:

- Understanding the history of data visualization
- Key design principles and techniques of visualizing data
- Developing an understanding of the fundamentals of communication and alignment around concepts required for effective data presentation
- Developing competency in the use of contemporary data visualization software
- Project-based opportunities identifying, understanding, analyzing, preparing, and presenting effective visualizations on a variety of topics

Course Requirements:

- Fluent English language ability
- 2nd-year students or later

Class Start Date:

4 September

Course Time(s):

Wednesdays

- Kaz/Uzb: 9am - 12pm
- Viet/Indo: 11am - 14pm
- Ch/Mal: 12 - 15pm
- Korea: 13 - 16pm

Data Visualization is lectured by **Dr. Jia Uddin**. Dr. Uddin received his Ph.D. in Computer Engineering from University of Ulsan, and his M.Sc. in Telecommunication from Blekinge Institute of Technology. Dr. Uddin has over 10 years tertiary teaching experience in Bangladesh, UK, Indonesia, and Korea. He researches industrial fault diagnosis and has received the Best Research Faculty Award from Brac University and an Erasmus European Union Grant from Staffordshire University.



Social and Economic Networks

3 credits, 15 weeks, synchronous Zoom class

This course, "Social and Economic Networks," provides an introduction to network theory and its applications in business contexts. Students will learn how networks influence social and economic behaviors, utilizing real-world case studies and practical sessions with Gephi for network visualization and analysis. Key topics include network representation, diffusion and contagion, and the role of networks in decision-making and economic complexity. By combining theoretical knowledge with hands-on experience, students will develop the skills to analyze and leverage networks for strategic business decision-making.

This course focuses on the following:

- Understand fundamental concepts and theories of social and economic networks and their relevance to business contexts.
- Analyze the impact of networks on social behaviors and economic outcomes using real-world case studies.
- Develop practical skills in network visualization and analysis through hands-on sessions with Gephi.
- Apply network analysis techniques to strategic business decision-making processes.
- Explore advanced topics in network theory, including diffusion, contagion, and economic complexity, to enhance strategic insights.

Course Requirements:

- Fluent English language ability
- 2nd-year students or later

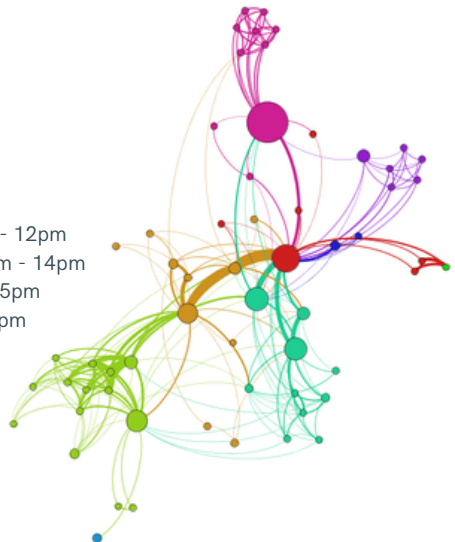
Class Start Date:

4 September

Course Time(s):

Wednesdays

- Kaz/Uzb: 9am - 12pm
- Viet/Indo: 11am - 14pm
- Ch/Mal: 12 - 15pm
- Korea: 13 - 16pm



Digital Marketing

3 credits, 15 weeks, synchronous Zoom class

The purpose of this course is for students to gain a firm understanding of digital marketing, how it functions and how it can help business reach a larger audience. This course will introduce and examine marketing concepts in a digital world. Students will gain an understanding of digital marketing strategies, implementation, and how best to employ them across different channels. Students will analyze case studies to put their strategies into practice, along with examining companies that have used digital marketing to the fullest in a creative and profitable way.

This course focuses on the following:

- Define what digital marketing is, the channels it uses and its role in strategic marketing planning.
- Examine consumers and target audiences through marketing research and create marketing strategies to target them.
- Gain an understanding of the important role technology plays in an overall marketing strategy.
- Demonstrate the use of digital marketing tools and techniques.

Class Start Date:

5 September

Course Time(s):

Thursdays

- Kaz/Uzb: 10am - 13pm
- Viet/Indo: 12 - 15pm
- Ch/Mal: 13 - 16pm
- Korea: 14 - 17pm



Drucker's Insights & Entrepreneurial Leadership



3 credits, 15 weeks, synchronous Zoom class

Acquire the essential fundamentals of management, in three key modules, as imagined by the most widely-known and influential management thinker of our age, Peter Drucker.

- Learn to manage yourself
- Learn to manage a team
- Learn to manage for opportunities outside of organizational boundaries
- Recognize and utilize innovation
- Hone your critical thinking in group discussions with shared learning outcomes
- Course lectures delivered by leading industry expert, Dr. Yoo-Taek Lee

Student numbers strictly limited. Register your interest early to secure your spot.

Course Requirements:

- Fluent English language ability
- 2nd-year students or later
- A keen interest in practical management theory

Class Start Date:

5 September

Course Time(s):

Thursdays

- Kaz/Uzb: 11am - 14pm
- Viet/Indo: 13 - 16pm
- Ch/Mal: 14 - 17pm
- Korea: 15 - 18pm

Dr. Lee is an expert in the field of management theory. He earned his PhD from Boston University and lectured there and at a number of other outstanding institutions. He has published numerous scholarly articles and been a key contributor for several research projects concerned with management and entrepreneurship. He is currently Dean of the JW Kim College of Future Studies and Director of PAMS.



Digital Accounting Transformation

3 credits, 15 weeks, synchronous Zoom class

Of the many diverse and fascinating challenges we face today, the most intense and important is how to understand and shape the new technology revolution, which entails nothing less than a transformation of humankind” (Klaus Schwab, 2016: The Fourth Industrial Revolution). Based on that statement, this course is intended to introduce students to the development of the accounting discipline in the face of the challenges and opportunities of the digital era. It is suitable not only for accounting students, but is intended for all business students who care about the role of accounting in business. Accounting is the language of business - the essential measures of a corporation’s vital statistics. Its importance cannot be overstated. The technical aspects of accounting are minimized in this course. Graduating students will be able to recognize the essential elements of a digital economy, understand the role of accounting in business, and understand in detail the challenges and evolutions that accounting disciplines face in the digital era.

This course focuses on the following:

- The mechanics of the digital economy
- Accounting technology
- Digital technologies in accounting
- Ethical issues surrounding digital business and accounting
- Developing accounting standards to keep up with dynamic change
- Financial and fraud auditing
- Government and public sector accounting
- Managerial accounting
- Sustainable development and environmental accounting

Course Requirements:

- Fluent English language ability
- 2nd-year students or later

Class Start Date:

6 September

Course Time(s):

Fridays

- Kaz/Uzb: 11:30 - 14:30pm
- Viet/Indo: 13:30 - 16:30pm
- Ch/Mal: 14:30 - 17:30pm
- Korea: 15:30 - 18:30pm

This course is coordinated by Professor Rijadh Djatu Winardi, SE, MSc, PhD, CFE. The teaching load is shared by Dr. Winardi and eleven other expert professors from UGM University in Indonesia, providing students with an excellent pool of experience.



AI and Digital Forensics

3 credit, 15 weeks, asynchronous MOOC Class

This course examines AI automation as it pertains to digital forensics. There are many digital forensics processes that require repetitive tasks and we would examine how AI single board platforms similar to raspberry pi could help this. Additionally, we will explore research topics culminating in a written report of using AI single board platforms. The goals of the course include effective communication of AI and digital forensics in written form, utilizing critical thinking to filter out unnecessary information, and the ability to transform complicated information into simple terms for sharing with a non-technical audience.

This course focuses on the following:

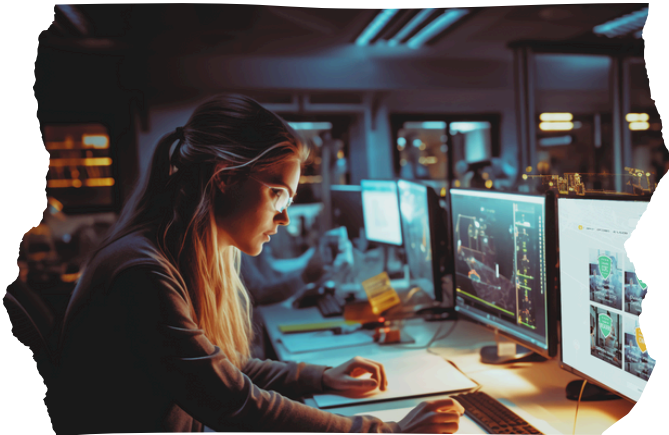
- Understand how AI methods and SBCs can enhance digital forensics investigations.
- Apply research techniques for:
 - File Systems and Operational Artifacts: Explore file systems' impact on forensic analysis and implement automation.
 - Network Forensics with SBCs: Investigate network data using SBCs and identify anomalies.
 - Memory Analysis with SBCs: Acquire and analyze volatile memory for evidence.
 - Legal Considerations: Understand basic legal principles related to digital forensics and AI automation.

Class Start Date:

2 September

Course Time(s):

Asynchronous MOOC



PAMS Advanced Summer Semester Corporate Project

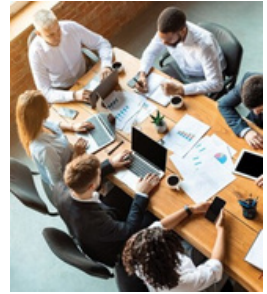
In-person 3-week intensive summer camp on location in South Korea (3 credits)

Students who take part in PAMS 4IR Business courses are also encouraged to apply for this Advanced Summer Semester Corporate Project. This once-in-a-lifetime intensive exchange program offers students a unique opportunity to come to Korea and complete a real-world corporate brief while mentored by experts from world-renowned Korean corporations.

This course is subsidized. However, travel costs, discounted accommodation, and various other fees are to be borne by the students. Enrollment, program details, final schedule and additional cost estimates will be confirmed at a later date.

This program includes:

- Review corporate briefs supplied by world-renowned Korean corporations.
- Experience multiple corporate site visits.
- Take part in corporate and academic seminars and mentoring sessions.
- Work in a multinational highly motivated student team.
- Generate professional corporate business solutions.



Students who complete this course and two other Korean Business courses in two consecutive semesters (four courses total) will be awarded the PAMS Business in the 4th IR Advanced Certification.

Course Requirements:

- Working English language ability
- 2nd year or later
- Some prior tertiary-level business course experience recommended

Course takes place over 3-weeks in July/August 2025 (dates to be advised)

To secure their enrollment, students are encouraged to register interest for summer courses now through their local PAMS representative.



A large lecture hall with a stage and a large screen. The stage features a podium, a laptop, and a whiteboard. The audience is seated in rows of chairs, facing the stage. The lighting is dim, with blue spotlights on the stage.

Humanities Courses

Ethics & Global Leadership

3 credits, 15 weeks, synchronous Zoom class

This course examines ethics through the lens of the physical, natural, and digital sciences; technology; and the Fourth Industrial Revolution in the context of the 21st-century. We will explore the need for proper ethical considerations within the scientific world, rapid developments in technology, and their profound impacts on individuals, local communities, and international relations. The course will engage various perspectives and models of global leadership that respects the intrinsic dignity of the individual at all levels of human experience.

This course focuses on the following:

- Demonstrate knowledge and understanding of principal ethical issues in technology within the 21st-century context.
- Apply knowledge and understanding of course content towards challenges facing mankind at the individual and community levels within both the local and global contexts, asserting effective models of leadership.
- Gather and interpret multidimensional data concerning social, scientific and technological issues
- Communicate clearly about appropriate anthropological approaches to the challenges facing the physical and natural sciences, technology and the Fourth Industrial Revolution.
- Develop a capacity for future independent and collaborative research of technological impacts on the human condition through an ethical lens.

Class Start Date: Course Time(s):

3 September

Tuesdays and Thursdays

- Kaz/Uzb: 16:30 - 18pm
- Viet/Indo: 18:30 - 20pm
- Ch/Mal: 19:30 - 21pm
- Korea: 20:30 - 22pm





Great Minds

3 credits, 15 weeks, asynchronous MOOC class

PAMS invites students to meet “the Einstein and Descartes of our time.” This brand new MOOC-based course had been carefully developed by EBS (Educational Broadcasting System - the Korean Education TV channel). Coordinators guide students through lectures on five selected topics and associated activities. Recorded lectures are delivered by world- leading experts, scholars, professors and scientists at the cutting edge of their specific fields.

- Learn about a variety of topics from the top experts in the field
- Dive into entirely online learning modes that are the first of their kind
- Join a multinational group learning environment
- Enjoy a wide, varied and topical selection of lectures

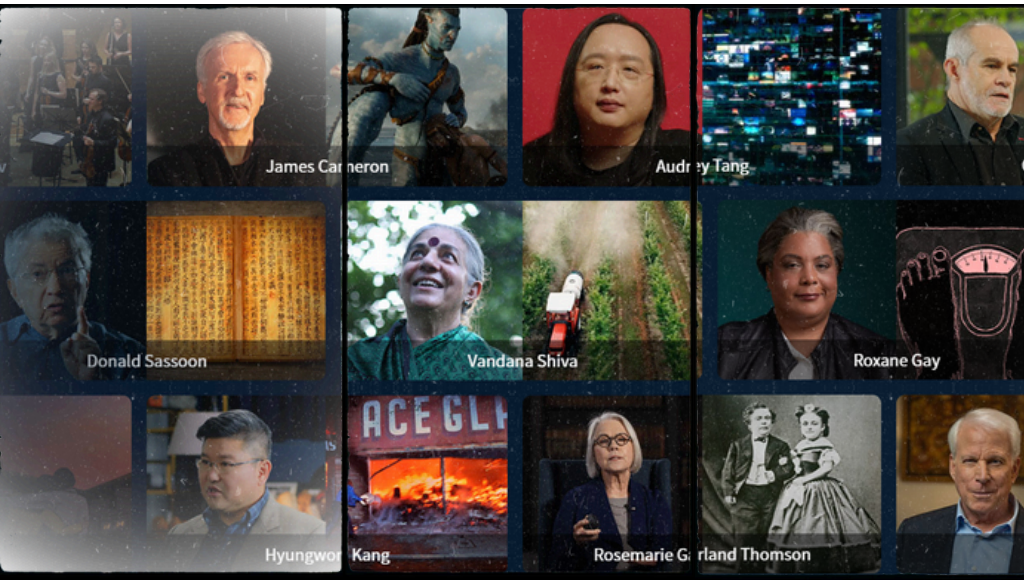
Course Requirements:

- Fluent English language ability
- 2nd-year students or later

Class Start Date: Course Time(s):

2 September

Asynchronous MOOC



Who Owns the Past?

3 credits, 15 weeks, asynchronous MOOC class

Museums, archaeology and heritage play an important role in contemporary society. They are not simply about static objects showing us a distant past; rather they have cultural significance and continue to have impact and meaning throughout time. This impact and meaning are not the same for everyone and can change over time. It can vary from culture to culture, generation to generation and even person to person, and the sometimes-disparate viewpoints of individuals and groups can and do lead to conflict.

The aim of this course is to focus on the problems and dilemmas that arise in an ever-changing world where the values placed upon the objects in museums, the museums themselves, archaeology and heritage are shifting and may be seen as outdated, unethical or contentious. At the same time, by learning about the divergent viewpoints of stakeholders, past and present, this course will allow students a greater understanding of the importance of the past to different people and cultures, leave them more empathetic to the viewpoints of others and provide them with the skills to recognize and deal with situations that may cause cultural (or other) conflict, thus helping them on their path to becoming global citizens

This course focuses on the following:

- Understand the continuing importance of museums, archaeology and heritage.
- Understand that there is no set of correct viewpoints or opinions regarding museums, heritage and archaeology.
- Discuss the history of museums and collecting.
- Understand why there are various conflicts in relation to museums, archaeology, and heritage.
- Analyze evidence and make sound judgements.
- Recognize a variety of viewpoints and attitudes regarding museums, archaeology, and heritage.
- Better understand how to handle conflicts regarding museums, archaeology and heritage.
- Be more aware of divergent attitudes and values towards museums, archaeology, and culture.

Course Requirements:

- Fluent English language ability
- 2nd-year students or later

Class Start Date: Course Time(s):

2 September

Asynchronous MOOC

Critical Education Studies

3 credits, 15 weeks, asynchronous MOOC class

This class will provide an overview of critical perspectives on education. We will begin by reviewing classic, well-known theories in the social sciences about education, including those that argue for education's function in society, philosophies behind education, and the education system as a whole. We will move on to studying issues and inequality in education with a mix of theory and case studies, including gender and race inequality, and education's relationship with culture and health. Last, to further illustrate theoretical perspectives and theory of education, we will critically examine sociological perspectives on one of the most infamous and intensive educational contexts in the world, South Korea. This course will ensure that students will be able to apply and understand sociological theory of education in real-world contexts.

This course focuses on the following:

- Gain a foundational knowledge on critical theories of education
- Be able to identify and examine social issues with a critical lens in educational contexts
- Apply and understand sociological theory of education in real-world contexts

Class Start Date: Course Time(s):

2 September

Asynchronous MOOC



AI Supported K-Dance

3 Credits, 15 weeks, asynchronous MOOC Class

A groundbreaking physical education class, AI Supported K-Dance ushers in a new era of education technology. Unlike traditional PE classes, this class applies a unique proprietary AI dance analysis system. Students upload videos as they learn each step, allowing the AI to accurately analyze and assess their progress and help them iteratively improve their dance skills. This class is equally well suited to all levels of dancers from beginner to advanced. The primary goal of the class is to improve students' dance skills and for them to improve their basic physical strength through fun dances and fitness activities.

Course Requirements:

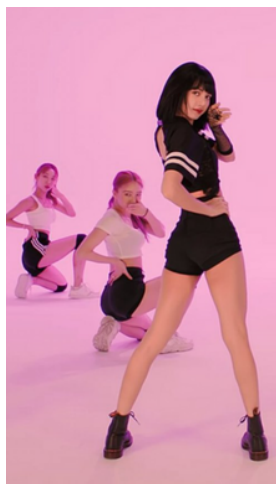
- An interest in learning fun K-dance and in strengthening your body
- Students who enjoy social media posting and watching other people's dancing
- Fluent English language ability

Class Start Date:

2 September

Course Time(s):

Asynchronous MOOC



This course has been designed by the highly acclaimed Inné Yu, an alumna of the Seoul Institute of the Arts, majoring in dance. She is a talented K-dancer with a dance practice teacher's license. Based on her teaching experience, she systematically demonstrates and explains dance moves to students.

